

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494562-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
09/21/12 - 09/24/12	494562	06327399

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 5:42 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM									
2	09/21/12	09/21/12	Eyewitness News	6:30am - 7am	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 6:40 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM									
3	09/21/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM									
4	09/21/12	09/21/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$600.00 NM									
5	09/21/12	09/21/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 ARSL0919H \$1,500.00 NM									
6	09/21/12	09/21/12	Eyewitness News	5:30pm - 6pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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Advertiser	Product	Estimate Number	
Roraback For Congress	ANDREW RORABACK COI		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/21/12	Eyewitness News	5:30pm - 6pm	----1--	:30	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 5:53 PM Eyewitness News 5:30pm - 6pm :30 ARSL0919H \$1,500.00 NM									
7	09/21/12	09/21/12	Eyewitness News	11PM - 11:35PM	----1--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 ARSL0919H \$1,200.00 NM									
8	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/22/12 6:58 AM Eyewitness News Weekend 6am - 7am :30 ARSL0919H \$350.00 NM									
9	09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 9:55 AM CBS Sunday Morning 9:00am - 10:30am :30 ARSL0919H \$800.00 NM									
11	09/21/12	09/21/12	11a-12p Price is Right	11am - 12pm	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 11:26 AM 11a-12p Price is Right 11am - 12pm :30 ARSL0919H \$500.00 NM									
12	09/21/12	09/21/12	CBS Soaps	1230-2p	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/21/12 1:59 PM CBS Soaps 1230-2p :30 ARSL0919H \$500.00 NM									

Total Spots 11

Payment Terms Net 30 Days

Gross Total	\$9,050.00
Agency Commission	\$1,357.50
Net Amount Due	\$7,692.50

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